AYUDA Product Suite

juice

Pre-Proposal	Proposal	Contract	Post Sale
Check Avails Sales user checks initial availability. **Sends proposal** Sales user creates sends proposal.	**Modify Proposal** Sales user modifies proposal based on customer feedback and updated availability. **Approve Discounts** Sales manager approves special pricing. **Approve Contract** Sales manager approves contract. Contract is now approved **Other Statuses** • Proposal • Limited Hold • Unlimited Hold • Contract Pending • Cancelled		

splash

| | | **Campaign**
Scheduler/Chartist ensures the contract is reconciled with current availability.

Static
Chartist books the faces. The Chartist schedules the postings (links design to face).
• Work orders generated.
• Operations orders and posts copies.
Digital
• Scheduler books the faces.
• Content is scheduled. | |

finance

| | | | **Invoicing**
Accounting team ensures billing is correct. Billing handed off to accounting package.

Leasing
Calculate and send lease payments to lessor. |

post

Pre-Proposal	Proposal	Contract	Post Sale
		Post Static Content Bill posters review work orders and post the static content.	

alto

Pre-Proposal	Proposal	Contract	Post Sale
		Post Digital Content Customer uploads and schedules digital content to their campaign.	

POP

Pre-Proposal	Proposal		Post Sale
			Audit Performance Customer ensures they have whatever they paid for and that invoice is correct.